



## Valhalla Villarreal

630-441-3523

valhallagamedesigner@  
gmail.com

Naperville, Illinois,

60564-4377

## SUMMARY

Strategic game designer offering 2 years of experience designing game levels from 2D to 3D in VR with specialized knowledge in blockout maps. Strong ability to lead, adapt, and innovate in a fast-paced, high-stress environment.

## SKILLS

- Proficient with Unity, Maya, Unity Fungus, Trello, Github, Final Cut Pro, Adobe Photoshop, Adobe Illustrator, Microsoft Word, Microsoft PowerPoint, HTML
- Concept development
- Story development
- Marketing understanding
- Research and reporting
- Graphic design proficiency
- Level design
- Customer relations
- Voice acting/voiceover

## EXPERIENCE

### Entertainment Administrator

Classic Sep 2017 to Current

- Designed print materials such as brochures, banners and signs.
- Leveraged graphic design expertise to produce email blasts, catalogs, posters and other promotional materials.
- Researched and developed color palettes to use in **web layouts** and **banner** designs.
- Consulted with clients to define design requirements and manage product development projects.
- Developed website layouts, templates and unique branded looks for **10** projects.
- Created a digital logo for local business.
- Created prototypes and mockups of products using **Photoshop**.
- Conferred with advertising managers to develop and implement marketing plans.
- Conducted market research to rationalize category and segment opportunities.
- Researched market competitors to identify potential new products and service opportunities.
- Continually maintained and improved company's reputation and positive image by engaging with community members and addressing issues head-on.
- Identified customer needs through market research and analysis.

## EDUCATION

### Bachelor of Arts: Game Design

Columbia College Chicago Expected in May 2020

Chicago, IL

## PORTFOLIO

- <https://portfolium.com/ValhallaVillarr>